

Code of Conduct

Cheyenne Frontier Days™, Inc. (CFD) is committed to providing a safe, enjoyable, and comfortable experience. Any behavior disregarding the CFD Code of Conduct may result in removal, possible arrest, temporary and/or permanent suspension from Frontier Park. CFD reserves the rights to deny entry, relocate, or remove anyone engaging in inappropriate behavior.

- Cheyenne Frontier Days agrees to treat volunteers and guests in a consistent, professional, and courteous manner.
- Volunteers and guests agree to consume alcoholic beverages in a responsible manner.
- Guests agree to sit only in their ticketed seats and show their tickets when requested.
- Guests attempting to enter the venue without a ticket will be denied.
- Guests engaging in inappropriate behavior affecting the experience of others will be immediately removed from the venue.
- Volunteers and guests agree to abstain from smoking or vaping. Frontier Park is designated as a non-smoking venue.
- Volunteers and guests agree to comply with all state and local health ordinances/mandates while attending events on Frontier Park.
- Guests agree to comply with requests from venue staff regarding facility operations and emergency response procedures.
- Guests entering the venue are subject to detector screening, visual inspection, and bag inspection.
- Volunteers and staff have been trained to intervene where necessary to help ensure that the above expectations are met.
- All volunteers will review and acknowledge the “CFD Volunteer Handbook”
<https://cfdrodeo.com/get-involved/volunteers/>

Volunteers and guests are encouraged to report any inappropriate behavior. Anyone who chooses not to adhere to the CFD Code of Conduct will be subject to removal from the venue without a refund. Attendees agree that the event for which tickets are purchased is a public event, that appearances and actions inside and outside the venue where the event occurs are public in nature, and that there is no expectation of privacy regarding your actions or conduct at the event. Volunteers and guests grant permission to CFD and event provider(s) to utilize your name, image, likeness, acts, poses, plays, appearance, movements, and statements in any live or recorded audio, video, or photographic display or other transmission, exhibition, publication or reproduction made of, or at, the event (regardless of whether before, during or after play or performance) for any purpose, in any manner, in any medium or context now known or hereafter developed, without further authorization from, *CFD shall mean Cheyenne Frontier Days™, Inc. or compensation to, you or anyone acting on your behalf.

PARK ACCESS and HOURS

Ingressotek will control access to the Frontier Park

- All guests will enter through open gate weapons detectors
- Volunteers will enter and exit the secure parts of the park through the open gate weapons detectors, (will have a separate lane for entry, bypassing public line)

Cheyenne Frontier Days prefers all volunteers pass through weapons detection; the following are the two exceptions if necessary.

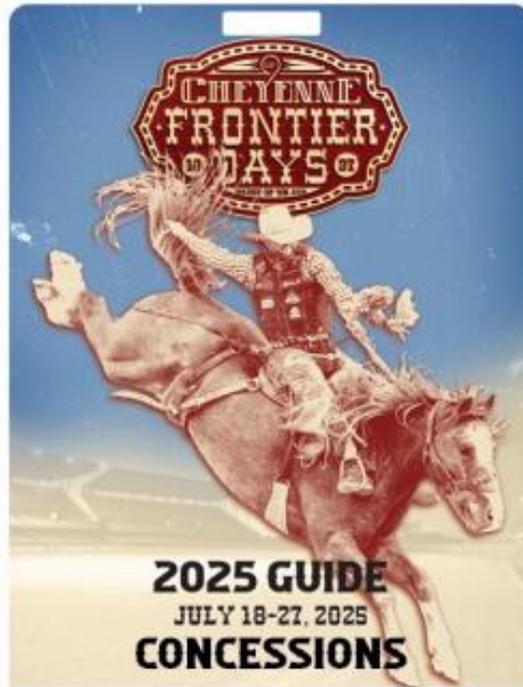
- Volunteers with “E” on badge will bypass weapons detectors to allow for expedited passage (will utilize separate volunteer lane.)
- Staff/General Committee will bypass weapons detectors to allow for expedited passage (will utilize separate volunteer lane.)
- Park opens at 10:30AM and closes 12:30 AM, daily 18-26 July and 10:30AM to 6PM on July 27.
- V-1 will allow exhibitors access from 8:30 a.m. to 10:00 a.m.
- Main gate, Operations Security Gate, PR Security Gate, will be open for Cowboy Church at 8:00 a.m. on Sunday July 20th and 27th.
- Ticket Resolution Closes at 9 p. m.
- General Admission to the Park Closes 1030 p.m.

- Last Call for all malt beverages locations is 11:30 p.m.
- All Stands close at 11:45 p.m. (No Malt Beverages sold after 11:45 p.m.)
- Buckin' A Tent closes and cleared at 12 midnight.
- Carnival Rides stop operating 12:15 a.m.
- Games/Food vendors close 12:30 a.m.
- Park cleared at 12:30 a.m. All unmanned gates are locked. B and C parking lots, the grounds and all stands are locked.



E Means Security

The “E” on a badge allows the individual to pass through a **security screening** checkpoint without being searched, or to escort someone else through a security checkpoint without being searched. **It has nothing to do with “escorting” anyone around the park or into a paid**



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SMITH BARCODE

Guide Badges

Each committee has been given 3 “Guide” Badges. These badges allow the individual wearing the badge to “guide” another individual or group around the park and through certain but limited gates for **work duty purposes only**.

Zone 1 - General Access -

Portals 1-4, 14 - DAY;

Front Gate - DAY & NIGHT;

North Access by Military Cabin - DAY & NIGHT

Zone 2 - Grandstands Night & General Access

Portals 1-4, 14 - DAY;

Portals 1-4, 6-12, 14 - NIGHT

Front Gate - DAY & NIGHT;

North Access by Military Cabin - DAY & NIGHT

Zone 3 - Grandstands Day & General Access

Portals 1-4, 6-12, 14, E1-E4 - DAY;

Front Gate - DAY & NIGHT;

North Access by Military - DAY & NIGHT

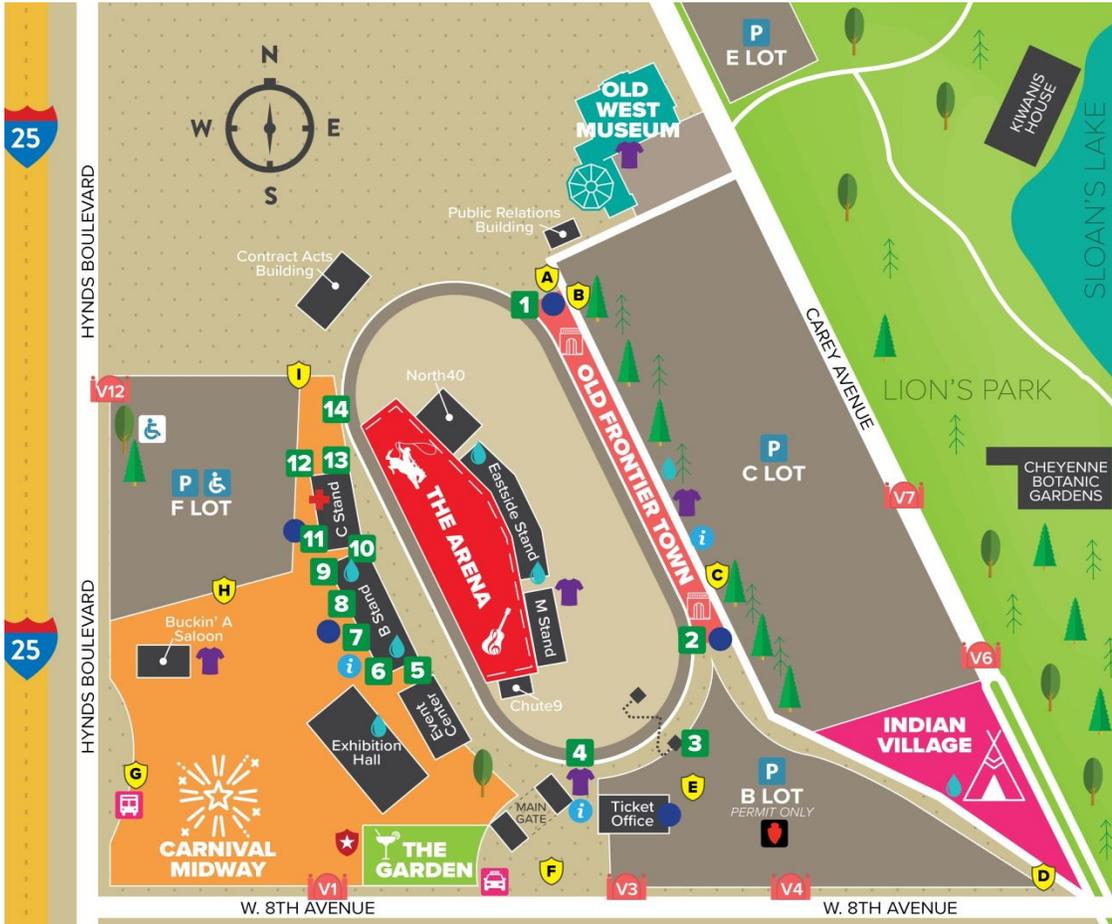
Zone 4 - Grandstands Day & Night & General Access

Portals 1-4, 6-12, 14, E1-E4 - DAY & NIGHT;

Front Gate - DAY & NIGHT;

North Access by Military - DAY & NIGHT

CFD Zone Map



FRONTIER PARK MAP

-  CARNIVAL MIDWAY
-  THE GARDEN
-  INDIAN VILLAGE
-  OLD FRONTIER TOWN
-  OLD WEST MUSEUM

-  CFD MERCHANDISE
-  FIRST AID
-  FRONTIER PARK INFO
-  ACCESSIBILITY ASSISTANCE
-  ACCESSIBILITY PARKING PAID
-  LOST & FOUND
-  PARK GATES
-  PARK-N-RIDE
-  PARKING LOT
-  PORTALS
-  PUBLIC TRANSPORTATION
-  SECURITY GATE
-  SPONSOR PARKING
-  TICKET RESOLUTION
-  WATER FOUNTAINS

CFD Silver Honorary Badge

These badges are issued to individuals by CFD General Committee and allow access through any gate and into any area except F Lot, the General Committee Viewing Area, and Gate V-1. Access is for badge holder only. The following individuals are CFD Silver Honorary Badge holders for 2025:

April Jones	Darrell Barron	Kerry Balcaen
Diane Humphrey	Brad Churchill	Gene Bryan
Scott Walton	Elmer Shiflet	Shirley Churchill
Linda Dillon	Floyd Humphrey	Chuck Lopeman
Billy Ward	Justin McKee	
Bob Romeo	Flint Rasmussen	
Bill Obermeier	Kyle Shobe	

VOLUNTEER BADGES

- Volunteers, sponsors, media, paid contractors, special guests, law enforcement officers, and fire fighters displaying the proper credentials, are allowed access to Frontier Park.
- Holders of Committee, Contestant/Companion, Media, Rodeo, Gate Pass, Carnival Season Pass, and Visiting Royalty Pass are admitted subject to access granted by their pass.
- All CFD access identification badges allow volunteers, and other persons, park access and free transportation at Park and Ride and use of the volunteer/family member parking area during the CFD 2025 celebration.
- Except as otherwise noted herein, CFD access identification badges allow access to perform assigned duties only.
- All photographers or volunteers who take photos will only be allowed access as assigned to their credentials; they will also have a signed acknowledgement of CFD policies. Access for night shows will be with escort only.
- The badge shall be displayed with the photo side of the badge clearly visible at all times. Nothing may be placed on any CFD access identification badge (pins, stickers, etc.), which covers any printed information or the photo on the badge. Badges should not be tucked inside of shirt or pocket.
- Any damage to the photo, such as a hole from placing a pin over it, voids the badge. Damaged badges will be confiscated. All CFD access identification badges allow access for the badge holder only, except as noted in this document.
- CFD will operate a volunteer parking area located off Frontier Park at Cheyenne
- Central High School, East Lots, 5500 Education Drive. Volunteers and family members may park in this parking area. Volunteer family members must show a 2025 poker chip, unless accompanied by the CFD family member volunteer.

- Bus transportation from the parking area to Frontier Park and gate admission are included with volunteer access to volunteer/family parking.
- The Poker Chip does not authorize free gate access unless the Volunteer Shuttle is ridden to Frontier Park.

CONTESTANTS

Holders of current 2025 CFD Contestant number are allowed access through the following:

- Access is allowed through Portal 1, 3, T6 and 14 for Rodeo only.
- General Access to Frontier Park including their family.
- No admittance during Frontier Nights® performances
- PRCA cards identifying PRCA Board of Directors, PRCA National Sponsors and PRCA Administrative Staff allow access through fence gates.
- Seating allowed in “M” Stand only
- No PRCA Cards except “gold cards” are recognized for access into any CFD areas, including parking areas.
- Contestants shall go to Rodeo Office for a pass

VEHICLE ADMITTANCE

The CFD Operations Committee and Ingressotek control vehicle admittance to Frontier Park. Vehicle gates provide access for both the general public when attending Rodeo, Frontier Nights® performances or the Midway; and for CFD volunteers, CFD staff, sponsors, vendors, law enforcement personnel and City of Cheyenne Fire Rescue, and Cheyenne Sanitation Vehicles.

Frontier Park has limited parking space for motor vehicles. Parking is permitted only if an authorized parking space is available. Vehicles will be towed if parked in unauthorized or undesignated areas, or is obstructing traffic. Towing is at the owner’s expense.

VEHICLE ADMITTANCE PERMITS:

- To be valid, the Committee name, the legible full name of the volunteer or guest and phone number SHALL APPEAR on the front of all vehicle admittance permits.

Cheyenne Frontier Days assumes no responsibility for damage to your car from fire, weather, collision, loss of contents in your car, or theft of your car.

REGISTRATION AND USE REQUIREMENTS:

- *INDEMNIFICATION: User agrees to and shall hold Cheyenne Frontier Days™, Inc. harmless from any claims, demands and liability of any kind or character arising out of or connected with the use of personal vehicles on these premises, including but not limited to, a reasonable attorney's fee and other expenses reasonably incurred by Cheyenne Frontier Days™, Inc. in defending any action to which it is made partly defendant or litigation or is threatened to be made so. The parties agree that this indemnification clause does not extend to any acts or omissions by Cheyenne Frontier Days™, Inc., for which it could be held liable*
- *Cheyenne Frontier Days™, the City of Cheyenne, and Laramie County are not and will not be responsible for any damage or loss to or caused by personally owned/provided vehicles or persons using the vehicles whether malicious, intentional, unintentional, accidental, or an Act of God.*
- *Only those holding valid driver's licenses and who are sixteen (16) years of age or older may drive vehicles.*
- *Owners of said vehicles will have proper Liability insurance coverage which covers any driver of said vehicle/s.*
- *Vehicles must be in safe working condition and have at least one working front light.*
- *To register your vehicle, you must meet all registration requirements and you must agree that you accept responsibility for yourself and any others who you allow to drive your vehicle.*
- *Registration permits may be issued, reinstated, or revoked at the discretion of the Operations Committee Chairman, if it is in the best interest of Cheyenne Frontier Days™ to do so.*
- *Failure to register a personally owned vehicle or follow the rules herein will result in a warning, a report being forwarded to the appropriate committee chairman, and possible loss of on-park driving privileges.*
- *If the violation is of sufficient severity, the vehicle may be confiscated on the spot by the Operations Committee Chairman, Operations Committee Lead, or the Operations Committee Volunteer in charge of the vehicle registration.*

VEHICLE OPERATIONS

These apply to all vehicles operating at Frontier Park.

- Safety comes first. Drive slowly and use extreme caution. Watch for children.
- Pedestrians and Livestock have the right-of-way
- Unsafe or irresponsible vehicle operation will not be tolerated.
- NO CONSUMPTION OF ALCOHOL PRIOR TO OR DURING THE OPERATION OF ANY VEHICLE TO WHICH THIS POLICY APPLIES.
- HORNS SHALL NOT BE USED ON THE PARK.
- Vehicles are not permitted in the carnival area or Rodeo of the Avenues (along B Stand) during the hours of 10 a.m. and 11:30 p.m., with the following exceptions: food/malt beverage deliveries, CFD products, night show merchandise, Accessible Services, any Security contractor or Operations Committee personnel on official business, and Operations Committee personnel. First aid responders, police, fire department, maintenance/repair crews, and paid security services are exempt from these prohibitions when required to support emergency services.
- Vehicles are not permitted on any sidewalks, such as the Old Frontier Town, along the Indian Village, and around the Museum and Events Center.
- Drivers are responsible at all times for the condition, control, and safe operation of their vehicle.
- Drivers must immediately report any accident involving any vehicle governed by this order and being operated on Cheyenne Frontier Days™ property.
- If any damage occurs to a loaned or leased vehicle, report it immediately.
- The number of people allowed on any vehicle is limited to the number of seats on the vehicle. The driver and all passengers will sit in or on the seats as they were designed.
- NO STANDING ON MOVING VEHICLES

Cheyenne Frontier Days

Emergency Response Plan Procedures

The Cheyenne Frontier Days Emergency Response Plan procedures are designed to help guide you as the volunteer or staff member to assist emergency services and participants in the event of an emergency. You should familiarize yourself with the overall emergency response plan for the committee you are volunteering for and what your role is during an emergency.

Emergency services will command and control all emergencies. CFD personnel are directed to assist when requested by emergency services to help with the following emergencies. During CFD police, fire and EMS will be at or near the venue. Volunteers must coordinate their response with the Incident Command to ensure the incident is being handled quickly and professionally.

In the event of a large-scale emergency, "Chute 13" may be announced on the radio, all volunteers on the park need to report to their committee headquarters for assignment. CFD volunteers should assist emergency services in ways consistent with their training and capabilities when requested by officials.

911 Protocols

Anytime a call to 911 or the Operations Center is necessary, be prepared to give the following information and stay on the phone until the operator releases you. Attempt avoiding multiple calls to 911 or the Operations Center.

- Give the location of the emergency, address if known, precise location or landmark
- The number you are calling from
- Give nature of Emergency
- Give accurate information regarding people involved
- Do not hang up unless you are told to do so by the operator
- Identify yourself
- It's ok to say "I don't know" if you are unable to answer the dispatcher's questions.

Crowd Control

- Shelter in place
 - Assist visitors and other volunteers to shelter from the emergency by staying in place or by moving inside to avoid harm.
- Relocation of Visitors
 - Assist visitors, volunteers and first responders by moving crowds away from the hazardous area and harm. This may include closure of some areas of the event. This should be coordinated with Incident Command.
- Evacuation of Visitors
 - Assist visitors, volunteers and first responders with movement of crowds to another location away from the emergency or complete removal from the event to prevent harm. Evacuation could affect a portion or the entire venue. Evacuation should be considered as a time-consuming procedure and must be coordinated with Incident Command.
- If requested by the Incident Commander rope procedures:
 - Deploy Small area and work out
 - Surround Incident, if possible, build perimeter
 - Face crowd and hold line in front of you
 - Work crowd away from the incident to give more space for responders
 - Be calm & courteous & honest about the incident. Do NOT get physical with the crowd
 - Hold the line until Incident Command or Team Lead says otherwise

Emergency Responders will command and control all emergencies. CFD personnel may be directed or requested to assist help with emergencies. All requests will come from the Incident Commander or the Officer in Charge. Volunteers shall wait for the request before taking action to ensure the incident is being handled quickly and professionally.

The following are the most common emergencies affecting all CFD events.

Weather Emergencies

CFD bases all weather-related decisions with information from the National Weather Service and in direct consultation of the Command Center Personnel. Watches and Warnings issued by the NWS will be broadcast Park Wide. The safest location may likely be to remain in the seating area or possibly moving under cover.

- If a weather advisory is issued volunteers and staff should begin initiating procedures to ensure that guests are aware of what to do. Shelter in Place or move to a more protected location.
- Once storm had cleared ensure walkways are clear and safe for event participants to return to their activities.
- Volunteers and Staff should immediately assist event participants in taking shelter if the warning is for a Tornado. Remain in shelter until all clear is given
- Flash floods can occur without warning. Volunteers and Staff should immediately direct event participants to higher ground to avoid danger.

- Watch – A watch is issued when the potential for severe weather is possible in and near the watch area. This does not mean that it will occur. It only means it is possible.
- Warning – A warning is issued when the severe weather, i.e. severe thunderstorm or tornado, is imminent. Seek shelter immediately.

- Severe Thunderstorms

- Hail

- Tornado

- Flash Flood

Threat Protocol

Domestic Terrorist Attack

- Active Shooter
 - Run
 - Hide
 - Fight
- Bomb Threat
 - In the event of a bomb threat follow procedures outlined by emergency services.
 - If you receive the threat, obtain as much information as possible. If the threat comes electronically save the message
 - Do NOT use radio communications in the vicinity of an unknown device.
- General Threat
 - Disturbances/Fights
 - Notify the Operations Center 778-7261 or call 911
 - Do NOT get directly involved with the altercation.
 - Follow all requests from the Officer in Charge.

Fire, Smoke, Explosion

- Activate fire alarm if applicable to the event location
- Call 911. Then notify the Operations Center.
- Stay back and protect others from entering the area affected
- Do NOT attempt to put out a fire without proper training or equipment.

Hazardous Materials

A toxic material that may be hazardous to the human body as a respiratory/skin hazard

- If suspicious materials are found do NOT touch it
- Contact Operations Center 778-7261
- Follow all requests from Incident Command

First Aid

- Parades
- Call 911 for all emergencies
 - Emergency Services are located at the Command Post and throughout the parade route.
- Pancake Breakfast
- Call 911 for all emergencies
 - Emergency Services are located at the Command Post and throughout the event.